

Ridgewood Pool

2010 Membership Handbook



*Affordable fun for the
Whole Family at
Ridgewood Pool - Dive In!*

Ridgewood Pool, Inc.
c/o Patty Otterson
595 Linden Street
Verona, WI 53593

2010 Member News...

Credit Card Payment Available — Introduced in 2009, the secure Credit Card option is back via www.RidgewoodPool.com. You will see two rates listed for Membership categories - the first is the full fee, the second includes a **DISCOUNT** for paying via cash or a check. If you choose to pay with cash or check, your 2010 dues will remain the same as they were in 2007, 2008 and 2009.

Our 2009 New Member Recruitment Program (reduced **Summer Non-Stock Membership** fee, **Member Referral Rebate** and **Neighborhood Canvass**) proved a resounding success — despite the economy. We added nearly 100 new families, and are now recruiting them to become stock-holding members. While very encouraging, work remains to rebuild our membership back toward capacity, stabilize our long-term finances and give us financial flexibility to investigate some new membership options many of our long-time members have been asking about. So we will continue all three recruitment programs in 2010.

The **2010 Summer Non-Stock Membership** fee for first-time families is \$410/\$395*, which includes swim/dive team fees. If a 2010 Summer Non-Stock member becomes a regular member in 2011, they will receive a \$200 credit towards their 2011 summer dues. (2009 Non-Stock Members will receive their \$200 dues credit only if they buy stock and pay 2010 summer dues.)

The **Member Referral Rebate** will remain \$100. Refer a new family to Ridgewood Pool, receive \$100 back after both of you pay dues in full. Refer two families, and get \$200! The maximum rebate is the cost of your paid 2010 membership.

Ridgewood Stock & Installment Plan - Stock may be purchased directly from Ridgewood for \$550, or by paying \$200 installments each year for three consecutive years. All installments must be made within the 3-year period, and are nonrefundable. Contact Patty Otterson on the Membership line (848-5289) for more details. (Private stock transactions are permissible — but to be a valid transaction, private purchasers must be issued a new Certificate from Ridgewood Pool by contacting Patty.)

The **Annual Membership Meeting** will be held at Ridgewood on Wednesday, June 2nd at 6:30 pm. All members should attend. Meet Board Members, ask questions and discuss this summer as well as ideas about ensuring Ridgewood's long term viability.

The staff will again be instructed **not to allow anyone into the facility who has not paid all fees in full**. This policy will be strictly enforced. Please make sure you paid your dues to avoid any embarrassing situations at the check-in desk.

Swim & Dive Team News

- **Ridgewood Open House** — You are invited to the Ridgewood Pool suit-fitting party held at *Simply Swimming* on **Thursday, April 22nd from 4:00 — 7:00 pm**. Get a jump-start on ordering your suit, enjoy refreshments, turn in your RW registration forms, and sign up to volunteer at meets. Unable to make this date? Just stop by *Simply Swimming* a few days before the Open House, or a week or two thereafter. *Please note: Because of increasing manufacturer limitations on the number of swimsuits, the sooner you purchase your suit, the better.*

Simply Swimming is located at 6108 Mineral Point Road.
Open M, W, F - 10am-6pm, Tu & Th - 10am-8pm, Sat - 9am-5pm.
Call 661-0808 or contact susie@simplyswimming.net

- **Ridgewood's Start & Turn Clinic** - A shortened version of our annual Stroke Clinic will be offered this season. This gives swimmers an opportunity to improve their skills on two crucial race-elements: starts and turns in preparation for the summer swim season. It's a bargain at just \$15 for Ridgewood members (\$25 for non-members). This year, the Clinic is open only to 9-14 year olds — there will be three hour-long sessions on June 1st, 2nd and 3rd. See the enclosed information for details. Swimmers from other pools are welcome to attend.
- **Swim/Dive Team Practice will be held June 7-11**, both in the morning and at night to accommodate those still in school. Anyone wishing to participate in the first meet on June 12 should plan to attend.
- **Added practice times will be available** for those swimmers who are in age groups with more people than what is comfortable for each lane to handle. This practice time will take place from 4:00pm-5:30pm. Coaches will determine eligible swimmers. Adult lap swimmers will still have lanes available at that time.
- **Home Swim & Dive Meet Volunteers** — Ridgewood hosts 4 home meets this season (including Ridgewood Relays) and **participation is needed by all swim/dive team families to volunteer**. Parents are required to assist in some capacity for at least 3 half-meet sessions, or pay an additional fee of \$125. There are various opportunities — announcing, timing, concessions stand, and awards, to name a few — so that everyone can take a part in making our meets run efficiently and professionally. Schedules will be available at *Simply Swimming* on April 22nd and will be posted at the pool during Swim Team Sign-Up (June 4) and Meet the Coaches Day (June 5). Sign-ups are on a first-come, first-served basis. **The participation fee rule will be enforced — we need your help!**
- **Second Annual Ridgewood Relays — July 7th**. All age groups, relays only! We welcome Mount Horeb and Belleville back, and this year add (so far) All-City rivals Parkcrest and Seminole to the lineup. (Entry fees will be reduced from 2009.)

Membership Details

All active members of Ridgewood Pool are entitled to use the pool during all open swim hours and adult lap swim times, to attend social events, and to bring guests using passes or paying the guest fees.

Swim, Dive and Water Ballet Lessons are available at no extra cost to families purchasing a **Family Plus or Summer Non-Stock Membership** and are offered to children 3 years of age and older. Lessons are one-half hour long, between 10 am and noon, and offered in 3 sessions this year. Evening swim lessons are also available on a limited basis. The American Red Cross format is followed; testing requirements for each level are posted. Sign up for Session 1 lessons takes place at the pool on June 4th (4:00-6:00 pm) — if you are unable to make that date, you may sign up by asking at the Check-In Desk.

Babysitter Memberships are not required; members who have paid dues in full may send their children to the pool in the care of a sitter of responsible age. *Sitters must be dressed appropriately to enter the water and must provide active supervision of children in their care.* Sitters are not considered members and may not use the pool when not supervising children of a member family.

Guest Passes are distributed to all active members; each pass allows a member to host four visits at no cost. Additional guests are welcome for the following fees:

Individuals - \$4 weekdays/\$5 weekends

Families - \$7 weekdays/\$10 weekends

An individual may be a guest of any member a cumulative maximum of 4 times (Teen Night participation does not count towards this maximum).

Adult Lap Swim is available early morning and evenings. In addition, lanes are generally available during all open swim times. **Adult Water Exercise** classes will be offered several times per week, daytime and evening, according to demand. **Masters Swim** will be back — including the scheduled **Parkcrest Adult Swim Meet**.

Special Events are scheduled throughout the season. These include the **Ice Cream Social** for all pool members, the **Pool Carnival** for young members, the **Adult Night**, weekly **Teen Nights** most Wednesdays, **Family Movie Night** and **Sunday Brunch** most Sunday mornings. Please see the calendar for details on dates and times, and indicate your interest in helping out on the enclosed volunteer form. Please note that some social events do require an admission fee.

Important Registration Information

All fees and forms for the 2010 season are due by **May 1st**. Members and their families will not be permitted to use the facilities or participate in lessons or teams if payment has not been received. In the past, pool staff has been very lenient with this policy. But to be fair to all our members, you and your children will not be admitted until full payment is made.

TWO RATES are listed for many membership categories. The first is the full fee. **The second is the discounted rate for paying with cash or check.** Please be careful to total your membership fees based upon what payment method you will be using.

If you were a 2009 Summer Non-Stock Member you must purchase stock in order to join this summer. However, as a part of your 2009 Summer Non-Stock Membership, you will receive a \$200 discount on your 2010 Dues. (This offer applies only to your 2010 dues.) Please be sure to check the box and make the appropriate calculation.

Submit all applicable forms **including the emergency medical form and volunteer form** with payment to:

**Ridgewood Membership
c/o Patty Otterson
595 Linden Street
Verona, WI 53593**

All payments are nonrefundable. There will be a charge of \$25.00 for checks returned for insufficient funds.

We are required to keep emergency medical information on file at the pool for any children under 18. Please be sure you include this with registration, or children will not be permitted to use the facilities. Please abide by the sign-in policy and guest fee rules when bringing friends to enjoy our pool -- abuse of these privileges hurts all our members. Guest passes will be issued after membership dues are received.

Please take the time to vote for new Board Members (see insert.) We have only 3 candidates to fill 4 positions this year, so the Board will need to appoint someone to fill the vacancy. If interested in being considered for appointment, or in serving on the Ridgewood Pool Board in the future, please contact any Board Member or submit your name through the website. Your participation is valued and important!

If you started the installment plan for Ridgewood stock purchase in the last two years (2008 or 2009) another payment of \$200 is due along with your membership dues for the summer season.

2010 Membership Dues Categories & Fees

* rate includes discount for cash or check payment

Family Plus Membership\$615/\$595*

Our most popular membership category includes Family Rec Membership PLUS free swim/dive/water ballet lessons, and recreational pool time.

Family Plus/Team Membership\$615/\$595*

Plus Team fees of \$130/\$125*/child, \$310/\$300* family max

Includes Family Plus Membership and Swim/Dive Team participation. (Additional team membership fee partially covers costs for coaches' salaries, meet fees, T-shirts, and special swim team events. Please fill out separate team registration form and add appropriate amount to dues total.)

Family Rec Membership\$545/\$525*

For families with children who do not wish to participate in lessons, water ballet or competitive teams; includes all open swim times, water exercise and social events.

Couple Membership\$340/\$325*

For adult couples (over 18 years of age) who wish to make use of the pool during open swim times, water exercise, lap swim and all social events.

Individual Membership \$260/\$250*

Available to individuals aged 18 years and older, includes open swim, lap swim, exercise classes and social events.

Ridgewood Stock Purchase \$550

One-time fee to purchase stock, separate from yearly membership dues. If you were a 2009 Summer Non-Stock Member, you must purchase stock for membership this season. Stock may be sold via the pool or privately transferred to a new member, according to demand. We do offer an Stock Installment Plan by which you may purchase stock via Ridgewood Pool by making 3 annual payments of \$200 — installment payments are non-refundable whether you complete the plan or not; you will receive the Stock Certificate upon payment of the final installment.

2010 Summer Non-Stock Membership..... \$410/\$395*

Available only to new registrations; allows families to participate as Family Plus members for one summer season only — come and give Ridgewood a try! (Note: Non-Stock Summer Membership includes Swim & Dive Team participation!)

Ridgewood Calendar — Summer 2010

APRIL

- 22 Open House at Simply Swimming, 4:00 — 7:00pm
- 24 Outdoor site clean-up day, 9:00am (Rain Date is 4/25)

MAY

- 1 Registration forms and fees due
- 1 Pool Repair/Work Day — 9:00 am
- 22 Indoor site clean-up day, 9:00 am (Rain Date is 5/23)
- 30 Ridgewood Pool opens for the season!

JUNE

- 1-3 Starts & Turns Development Clinic — upper pool closed at 5pm
- 2 Annual Membership Meeting, 6:30pm
- 4 Swim/dive/water ballet lesson sign up, 4:00 — 6:00pm
- 4 Swim & Dive Team registration, 4:00 — 6:00 pm
- 5 Swim Team practice begins, meet the Coaches, 11:00 am
- 6 Sunday Brunch — 11:00am, ALL pools open
- 11 Dive Meet at Nakoma
- 12 Swim Meet at Nakoma
- 13 Sunday Brunch — 11:00am, ALL pools open
- 14 Session 1 Lessons begin
- 16 Teen Night - Upper Pool, 7:00 — 9:00pm
- 18 Dive Meet - Home vs. Shorewood - lower pool ONLY closes at 5pm
- 19 Swim Meet - Home vs. Shorewood — baby pool open, upper/lower pools open 15 minutes after conclusion of meet
- 20 Sunday Brunch — 11:00am, ALL pools open
- 20 Ice Cream Social, 2:00 — 4:00pm
- 23 Teen Night - Upper Pool, 7:00 — 9:00pm
- 25 Dive Meet - Home vs. Parkcrest - lower pool ONLY closes at 5pm
- 26 Swim Meet - Home vs. Parkcrest — baby pool open, upper/lower pools open 15 minutes after conclusion of meet
- 27 Sunday Brunch — 11:00am, ALL pools open
- 30 Dive Meet at High Point
- 30 Teen Night - Upper Pool, 7:00 — 9:00pm



JULY

- 1 Swim Meet at High Point
- 4 Independence Day -no lessons, pool hours 11:00am — 7:00pm
- 4 Sunday Brunch — 11:00am, ALL pools open
- 7 Ridgewood Relays Swim Meet — details to follow! (rain date July 8, 2010)
- 9 Dive Meet at Monona
- 10 Swim Meet at Monona
- 11 Pool Carnival - 1:00 — 3:00pm
- 11 Sunday Brunch — 11:00am, ALL pools open
- 12 Session 2 Lessons begin
- 14 Teen Night - Upper Pool, 7:00 — 9:00pm
- 16 Dive Meet - Home vs. Middleton - lower pool ONLY closes at 5pm
- 17 Swim Meet - Home vs. Middleton — baby pool open, upper/lower pools open 15 minutes after

- conclusion of meet
- 17 Adult Night Party - 7:30 — 11:00pm, pool closes at 7:00pm for set-up
 - 18 Sunday Brunch — 11:00am, ALL pools open
 - 21 Water Ballet Show - 7:00 pm, lower pool closes at 5:00pm, upper pool open for lap swim until 6:45pm, no evening lessons
 - 22 Water Ballet Show - 9:00pm, lower pool closes 7:00pm, upper pool open for lap swim until 8:45pm, no evening lessons
 - 23 Dive Meet at Seminole
 - 24 Swim Meet at Seminole
 - 25 Sunday Brunch — 11:00am, ALL pools open
 - 26-27 All City Dive Meet at Parkcrest
 - 26-30 No morning lessons
 - 28 All City Spaghetti Dinner - 5:00pm, ALL pools open
 - 28 Teen Night - Upper Pool, 7:00 — 9:00pm
 - 29-31 All City Swim Meet at Hill Farm
 - 31 Swim & Dive Team Picnic - 6:30 — 8:30pm, pool closes at 6:00pm
- AUG.**
- 1 Sunday Brunch — 11:00am, ALL pools open
 - 4 Teen Night - Upper Pool, 7:00 — 9:00pm
 - 8 Sunday Brunch — 11:00am, ALL pools open
 - 11 Teen Night - Upper Pool, 7:00 — 9:00pm
 - TBD Staff picnic — all pools close at 7:00pm — THANKS STAFF!
 - 15 Sunday Brunch — 11:00am, ALL pools open
 - 18 Teen Night - Upper Pool, 7:00 — 9:00pm
 - 21 Family Movie Night, 8:30-10:30pm
 - 22 Sunday Brunch — 11:00am, ALL pools open
 - 25 Teen Night - Upper Pool, 7:00 — 9:00pm
 - 29 Sunday Brunch — 11:00am, ALL pools open
- SEPT.**
- 5 Volunteer Appreciation Party - 5:00 — 8:00pm
 - 6 Pool Closing — tentative — check w/staff for additional open days and hours, weather/staff permitting
 - 11 Pool Closing — definite, 5pm

We will utilize membership email and our website, www.RidgewoodPool.com, to communicate additions and changes to these calendar dates. And watch for notices posted at the pool for Water Exercise schedules, swim team activities, water ballet show details, clothing orders, and additional social events

... More Member News for 2010 ...

As most of you know, in 2008 Ridgewood's membership had declined to about 65% of our capacity of 500 families. To keep membership affordable, we have not raised dues since 2007 — but that has strained our budgets. While strict budget management has allowed us to break even, we have had very little leeway the past several years.

In 2009, we undertook an aggressive New Member Recruitment Program, and despite the bad economy the results were astonishing — nearly 100 new families! We believe most will buy stock and become permanent members, but the budget "pay off" is still at least a year away.

We will continue the program for 2010, including an expansion of the **Neighborhood Canvass** to hand out new Ridgewood Brochures in a variety of neighborhoods. Those who participated in 2009 reported having lots of fun — and there is no talking required! We'll need more canvassers than last year. Participating will fulfill your 2010 Volunteer Requirement. If interested, email Eric Jensen your name and contact info. (ejjensen@charter.net)

Pool Opening Work - Help us get Ridgewood ready to open on time! We have scheduled two dates for volunteers to assist with projects. On April 24th join us for much-needed outdoor projects. (Rain date is April 25th.) On May 1st, join us to do needed maintenance on the pools. On May 22nd, we'll work on cleaning up the interiors to get ready for opening weekend. If you can lend a hand, please use the Volunteer Form included in this mailing or call Tom Goulette at gouletteappr@aol.com or 692-2631.

We Need Volunteers Part of our strict budget management has meant depending on volunteers to do many tasks that were once performed by our paid staff. While we are heading the right direction again, we still need your help. In past years the bulk of our volunteering help has come from a small number of very dedicated individuals who have contributed extraordinary amounts of time and energy. We cannot continue to depend on this small group. As we did last year, our **Volunteer Requirement** asks every member to sign up for a minimum of one 2 hour time slot to volunteer at the pool. Times available include pool and grounds preparation for opening, social event volunteers, Neighborhood Canvassing, regular maintenance of pool grounds, and end of season closing tasks. If you do not volunteer, you are required to pay a **Volunteer Buy-Out Fee** of \$50, so we may defer the cost of hiring out various jobs. **We would prefer your help to your \$50 — please volunteer!** (This Volunteer Requirement is independent of the Swim & Dive Team volunteer requirements.) If you can't commit to a specific time now, please indicate that you would like to volunteer for a 2 hour time slot later, on the Volunteer Form.

